



## Memorandum of Understanding

This Memorandum of Understanding (the "Memorandum") is made by and between **GrowVation Private Limited**, of KCB0010807, 8th floor, Tower Klassic, Jaypee Wish Town, NOIDA, Sector 134, 201304 (herein after referred to as **GrowVation**) and **Ramgarh Engineering College**, Vill- Murubanda, P.O. Barkipona, P.S. – Rajarappa Project, Dist. – Ramgarh, Pin - 825101 (hereinafter referred to as "**Ramgarh Engineering College**") for the purpose of achieving the various aims and objectives relating to the Exclusive College Page ("the "Project").

WHEREAS **GrowVation** and **Ramgarh Engineering College** desire to enter into an agreement in which **GrowVation** and **Ramgarh Engineering College** will work together to complete the Project;

AND WHEREAS **GrowVation** and **Ramgarh Engineering College** are desirous to enter into a Memorandum of Understanding between them, setting out the working arrangements that each of the partners agree are necessary to complete the Project;

### **Purpose**

The purpose of this Memorandum is to provide the framework for any future binding contract regarding the Exclusive College Page between **GrowVation** and **Ramgarh Engineering College**.

### **Obligations of the Partners**

The Partners acknowledge that no contractual relationship is created between them by this Memorandum, but agree to work together in the true spirit of partnership to ensure that there is a united visible and responsive leadership of the Project and to demonstrate financial, administrative and managerial commitment to the Project by means of the following individual services.



## Cooperation

The activities and services for the Project shall include, but not limited to:

- a. Services to be rendered by **GrowVation** include:
  - a. Providing the manager app
  - b. Helping the college in promoting the platform to students
  - c. To Provide Posters, Banners, Content (textual and video) for student reference and support to the College Manager
  - d. Helping the college to bring more student engagement into innovation and project based work
- b. Services to be rendered by **Ramgarh Engineering College** include:
  - a. Assign a Manager to manage the college page
  - b. Deploy the page and ensure providing regular updates to the students

## Data Privacy

· The student can set the visibility of their uploaded projects to be “Private”, “Only visible to companies” or “Public”. If the set visibility is “Private” then the projects will only be visible to the project creator and the contributors.

· If the set visibility is “Only visible to companies” or “public,” then the project info will be used to curate the Leaderboard and thus simplifying the shortlisting process for companies.

· In the future, if any user clicks on any sponsored listing or advertisement (indicating his/her interest) then the basic info (Name and Contact info {only if made public by the user}) of that user will be shared with that company.



## Communication Strategy

Marketing of the vision and any media or other public relations contact should always be consistent with the aims of the Project and only undertaken with the express agreement of both parties. Where it does not breach any confidentiality protocols, a spirit of open and transparent communication should be adhered to. Coordinated communication should be made with external organizations to elicit their support and further the aims of the Project.

## Term

The arrangements made by the Partners by this Memorandum shall remain in place from **10.05.2020** until **10.05.2022**. The term can be extended only by agreement of all of the Partners.

## Understanding

It is mutually agreed upon and understood by and among the Partners of this Memorandum that:

- a. Each Partner will work together in a coordinated fashion for the fulfillment of the Project.
- b. In no way does this agreement restrict involved Partners from participating in similar agreements with other public or private agencies, organizations, and individuals
- c. To the extent possible, each Partner will participate in the development of the Project.
- e. This Memorandum is not intended to and does not create any right, benefit, or trust responsibility.
- f. This Memorandum will be effective upon the signature of both Partners.
- g. Any Partner may terminate its participation in this Memorandum by providing written notice to other Partner.



# Ramgarh Engineering College

(Estd. By Govt Of JHARKHAND & Run By TECHNO INDIA Under PPP Mode)

Corporate Office: EM 4/1, Sector - V, Salt Lake, Kolkata-700091  
Phone: (91) 33-2357-6163/64/2658/1094, Fax: (91) 33-2357-1097

The following Partners support the goals and objectives of the Exclusive College Page:

GrowVation Private Limited  
By Devendra Singh Bohra  
Chief Executive Officer

Inst. Name: Ramgarh Engineering College  
Concerned Person: Dr. Sharbani Roy  
Designation: Principal